



## **Kulm Hotel St. Moritz and Grand Hotel Kronenhof, Pontresina Present a Family Affair: Summer Experiences for Every Age**

*From flying by helicopter over the Upper Engadine to hiking for miles spotting ibex,  
the Engadine Valley has it all*



**ST. MORITZ (May X, 2018)** – [Kulm Hotel St. Moritz](#) and [Grand Hotel Kronenhof](#) in Pontresina present a new family program for the upcoming summer season. Summer is the perfect time to discover the rich cultural landscape of the Engadine; the use of cable cars is complimentary to all guests who stay two nights or more. E-bikes and mountain bikes are also available for guests, in addition to complimentary green fees on the pristine Kulm Golf Course St. Moritz. Kulm Hotel St. Moritz and Grand Hotel Kronenhof Pontresina offer endless activities for every age all summer long.

### **Three Generations at Kronenhof**

Grandparents, parents, and children can discover and rediscover the rich history of the beautiful Grande Dame this summer as it celebrates its 170<sup>th</sup> year. Children can partake in activities abound with both the VIK program and the Krönchen Kids' Club, while parents can explore the great Engadine outdoors on more advanced hikes, and grandparents can slow down the pace on scenic, senior-friendly trails.

#### *We Are Family @ Kronenhof – Grand Hotel Kronenhof Pontresina*

Families can balance and climb through Pontresina's high ropes course and experience a thrilling trek to spot the iconic ibex. Guests will be greeted with an ibex-themed welcome, a special pass for four mountain huts, unlimited access to the Kronenhof Spa, unlimited access to the Kulm golf course and Kulm tennis courts, as well as unlimited use of all mountain railways in the Engadine/St. Moritz region.

*Rates for 2 adults & 2 children in 2 connected double rooms start at CHF 2,170 for 3 nights or CHF 4,810 for 7 nights.*

### **Family Adventure**

#### *VIK (Very Important Kids) Program – Kulm Hotel St. Moritz*

Young ones (age 6 and up) can take advantage of the complimentary Engadine Kids Sport Camps all summer long, including activities such as stand-up paddling, canoeing, trampoline jumping and more. In the Marmotta Kids Club, kids can enjoy treasure hunts, jumping in the bouncy castle, pizza-baking, and mocktail mixing, in addition to free juice and ice cream in all hotel restaurants.

#### *Kulm Sporty Kids – Kulm Hotel St. Moritz*

Parents can benefit from booking the 'Kulm Sporty Kids' package—while adults indulge in a 50-minute Kulm Spa Ritual Massage with unlimited access to the Kulm Spa and tennis courts, kids will be entertained with daily included childcare.

*Rates are for 3 or 7 nights from CHF 2,740.00. For more information, please visit [www.kulm.com](http://www.kulm.com).*

### **Health and Wellness**

#### *Lifestyle Coach – Grand Hotel Kronenhof Pontresina*

Renowned lifestyle coach and certified mountain guide Thomas Theurillat, will be available for the season to guide guests on custom curated coaching programs. The program focuses on three pillars:

- *Solution Walk* – guests will have the opportunity to enjoy time with coach Thomas Theurillat. The shared walk is the ideal time for the student and teacher to know one another. This step will also include the first analysis.
- *Life Coaching Workshop* – guests will focus on setting realistic and balanced goals for a successful life in 2018 and beyond.
- *Crown Day* – During a special hike in the beautiful Engadine Valley with coach and mountain guide Thomas Theurillat, students will have the opportunity to breath in the crisp air and focus on solution orientated therapy. \*28 June to 1 July, 26 to 28 July, 18 to 20 October

#### *Digital Detox – Grand Hotel Kronenhof Pontresina*

An effective combination of outdoor sports, relaxation, and a curated nutrition plan coupled with complete digital renunciation allows guests the opportunity to fully disconnect and recharge for a week.

#### *Yoga Summit – Grand Hotel Kronenhof Pontresina*

Yogis of all skill level can seek enlightenment under the careful instruction of acclaimed trainer Monika Zuber, introducing participants to the calm world of Vitality Yoga, Tin Yoga and Relax Meditation.

#### **Food and Wine**

##### *Gourmet-Dine-Around – Grand Hotel Kronenhof Pontresina and Kulm Hotel St. Moritz*

Guests can participate in the Gourmet-Dine-Around program, a fully immersive, one-of-a-kind experience showcasing the finest culinary offerings at both properties. Highlights include: Kulm Country Club, Chesa al Parc, Gourmet Restaurant Kronenstübli and both the Grand Restaurant at Kulm Hotel St. Moritz, as well as the Grand Restaurant at Grand Hotel Kronenhof Pontresina.

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#### **About Kulm Hotel and Grand Hotel Kronenhof:**

Kulm Hotel St. Moritz ([www.kulm.com](http://www.kulm.com)) was the first hotel to be built in St. Moritz. The Kulm Hotel opened its doors in 1856 and immediately became popular for summer spa and painting holidays, particularly among the British who comprised around 75% of the hotel guests. The former owner of the Kulm Hotel, Johannes Badrutt, initiated winter holidays to St. Moritz from 1864 and, as a result, the hotel, resort and Switzerland itself celebrated 150 years of winter tourism in the 2014/15 season.

Since the 19th century, the Kulm Hotel has changed considerably through expansion and renovation, but the fabulous location at the heart of St. Moritz with views over the lake remains the same. A member of Virtuoso and The Leading Hotels of the World, Kulm Hotel St. Moritz has 164 rooms, four restaurants (including formal dining, the Italian restaurant, “The Pizzeria” was awarded 13 GaultMillau this year, Gourmet-Restaurant the K awarded 16 points, and local Engadine specialties), the extensive Kulm Spa St. Moritz (with a 20 m indoor pool with underwater music, various saunas and steam room, a Jacuzzi, a fully-equipped gym and treatment rooms, all with stunning views over lake St. Moritz) and six conference rooms, with capacities ranging from 50 to 500 people.

Grand Hotel Kronenhof ([www.kronenhof.com](http://www.kronenhof.com)), located in Pontresina, four miles from St. Moritz, offers the best of both worlds: the chance to enjoy the glitz of St. Moritz, while staying in a peaceful and picturesque mountain village. Grand Hotel Kronenhof has a rich and interesting history, having first opened its doors in the first half of the 19th century as a guesthouse. However, the main part of the current building, which is a registered historical landmark, was built at the very end of the 19th century in Neo-Baroque style. The latest addition, completed in November 2007 and costing CHF 35 million (approximately USD\$35 million), consists of 28 new guest rooms and a stunning spa complex covering more than 2000 square metres.

Both the Grand Hotel Kronenhof and its sister property Kulm Hotel St. Moritz are owned by the Niarchos family.

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