



Kulm Hotel St. Moritz and Grand Hotel Kronenhof, Pontresina Welcome Guests for the Summer Season

Arrive via the Exclusive New Excellence Class and Enjoy All that Summer in the Engadin Valley Has to Offer



ST. MORITZ (June 3, 2019) – <u>Kulm Hotel St. Moritz</u> and <u>Grand Hotel Kronenhof</u> in Pontresina are pleased to welcome guests for the summer season in the Engadin region. Summer is the perfect time to visit the crown jewel of resort towns – the snow has melted, and the sun sparkles off Lake St. Moritz's pristine waters and the mountainous landscape is lushly green. Kulm Hotel St. Moritz and Grand Hotel Kronenhof invite guests of both the hotels to discover the rich cultural landscape of the Engadine Valley and indulge in an authentic mountain experience.

Glacier Express Excellence Class

This summer take a panoramic trip through the Swiss Alps aboard the Glacier Express' new Excellence Class. A rail journey through the Swiss Alps has never been so luxurious. With exclusive and guaranteed window seats, a fully stocked bar, on-board entertainment, concierge and personal travel guides, the Glacier Express Excellence Class is setting new standards in rail travel. The journey between St. Moritz and Zermatt is a spectacular way to travel – as the aweinspiring landscape of the Swiss Alps gently rolls by, Champagne and amuse-bouches are served. The journey culminates in an exquisite five-course meal with accompanying wine pairings ensuring that a trip aboard the Excellence Class will be a major highlight of any summer trip to the Engadin. Reservations can be booked at www.kulm.com/en/activities-events/excellence-class/

Food and Wine

Cheese Lover's Paradise

Guests can book this exclusive culinary experience centered around the one and only Alpine Cheese Dairy Morteratsch in Pontresina. Guests will get to see a behind the scenes look at the ins and outs of the year-round working farm. Participants will not only observe and learn about the original cheese making process, but they will also have the hands-on opportunity to make fresh, homemade cheese themselves to feast upon and take back to the hotel. A complete tour of the dairy farm along with a light gourmet lunch will be provided; children can observe and pet the farm animals.

Tavolata St. Moritz July 27 – 28, 2019

Tavolata is the largest food festival in the Alps, inviting visitors to experience a wide variety of culinary delights, traditional music, and warm Swiss hospitality in the perfect summer setting.

Top restauranteurs from throughout the Engadine Valley will showcase favorite dishes to guests sitting at the distinctive 400-meter long wooden table along the pedestrian streets of St. Moritz.

Health and Wellness

New Yoga Platform - Grand Hotel Kronenhof Pontresina

Experience the combination of Hatha Yoga, Yin Yoga and meditation at the Yoga Summit. With unparalleled views over the Engadine, the wooden Outdoor Yoga Platform is the perfect place to reflect on all of earth's beauty, improve flexibility and body awareness, and achieve deeper relaxation through conscious breathing. Located above the roaring river close to the hotel and with stunning views towards Roseg Glacier, the Yoga Platform is an unforgettable wellness experience for people of all levels and abilities, including beginners and children.

Lifestyle and Mental Coach – Grand Hotel Kronenhof Pontresina

One day or day one – guests can make the decision for themselves with renowned lifestyle coach, psychologist and certified mountain guide Thomas Theurillat, who will be available for the season by private appointment to guide guests on custom curated coaching programs. The program focuses on three pillars:

- Solution Walk guests will have the opportunity to enjoy time with coach Thomas Theurillat. The shared walk is the ideal time for the student and teacher to know one another. This step will also include the first analysis.
- Life Coaching Workshop guests will focus on setting realistic and balanced goals for a successful life in 2019 and beyond.
- Crown Day During a special hike in the beautiful Engadine Valley with coach and mountain guide Thomas Theurillat, students will have the opportunity to breath in the crisp air and focus on solution orientated therapy.

Golf Break Package

In the summer, the Engadine is a golf lover's paradise with Kulm Hotel's own 9-hole course and the Samedan and Zuoz-Madulain 18-hole courses. Benefits for Kulm & Kronenhof guests include free green fees, use of the driving range as well as priority for tee-off times and for booking lessons at Kulm Gold course. As a special offer when booking two nights or more at Kulm Hotel and Grand Hotel Kronenhof, guest will receive unlimited complimentary green fees also on the two 18-hole golf courses of Samedan and Zuoz.

Arts & Culture in the Engadine Valley

Artist in Residence Jani Leinonen

21 June - 1 September, 2019

This summer, Helsinki based artists Jani Leinonen will display a collection of ten cuckoo clocks at the Kulm Hotel. Jani Leinonen is renowned for his commentary on capitalism and advertising through his use of logos from iconic global brands throughout his work. The exhibit at Kulm will provide guests with the experience to view and engage with Jani's work in a stunning alpine setting.

Festival da Jazz

July 4 – August 4, 2019

The tradition of the St. Moritz summer comes alive at the annual Festival da Jazz – a month long celebration of jazz music characterized by intimate concerts in which the audience is in close proximity to the performers. Over the past twelve years, the Festival da Jazz has come to be recognized as one of the most popular jazz events in Europe. This year, the festival welcomes Marla Glen, Brooklyn Funk Essentials, Chick Corea, Aloe Blacc and other top talents from around the globe.

About Kulm Hotel and Grand Hotel Kronenhof:

Kulm Hotel St. Moritz (www.kulm.com) was the first hotel to be built in St. Moritz. The Kulm Hotel opened its doors in 1856 and immediately became popular for summer spa and painting holidays, particularly among the British who comprised around 75% of the hotel guests. The former owner of the Kulm Hotel, Johannes Badrutt, initiated winter holidays to St. Moritz from 1864 and, as a result, the hotel, resort and Switzerland itself celebrated 150 years of winter tourism in the 2014/15 season.

Since the 19th century, the Kulm Hotel has changed considerably through expansion and renovation, but the fabulous location at the heart of St. Moritz with views over the lake remains the same. A member of Virtuoso and The Leading Hotels of the World, Kulm Hotel St. Moritz has 164 rooms, five restaurants (including formal dining in the Grand Restaurant, the Italian Pizzeria with 13 Gault Millau points and local Engadine specialities at Chesa al Parc) the extensive Kulm Spa St. Moritz (with a 20 m indoor pool with underwater music, various saunas and steam room, a Jacuzzi, a fully-equipped gym and treatment rooms, all with stunning views over lake St. Moritz) and six conference rooms, with capacities ranging from 50 to 500 people.

Grand Hotel Kronenhof (www.kronenhof.com), located in Pontresina, four miles from St. Moritz, offers the best of both worlds: the chance to enjoy the glitz of St. Moritz, while staying in a peaceful and picturesque mountain village. Grand Hotel Kronenhof has a rich and interesting history, having first opened its doors in the first half of the 19th century as a guesthouse. However, the main part of the current building, which is a registered historical landmark, was built at the very end of the 19th century in Neo-Baroque style. The latest addition, completed in November 2007 and costing CHF 35 million (approximately USD\$35 million), consists of 28 new guest rooms and a stunning spa complex covering more than 2000 square meters. In winter 2016/17 renowned French interior designer, Pierre-Yves Rochon, designed 13 new rooms, which build a bridge between tradition and modernity. Both the Grand Hotel Kronenhof and its sister property Kulm Hotel St. Moritz are owned by the Niarchos family.

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