![Grand Hotel Kronenhof Pontresina logo]

Celebrating 175 years at Grand Hotel Kronenhof, Pontresina
Evolving a timeless classic

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The historic Grand Hotel Kronenhof is celebrating 175 years in its home of Pontresina, Switzerland. Commemorating this milestone, the elegant grand dame, continues to evolve as it enters a new era; with interior design renovations overseen by world-famous French designer Pierre – Yves Rochon including the new Kronenhof suite and a further ten rooms and suites, elevating the timeless classic with lighter, fresh colour palettes.

The evolution of a timeless classic

Designer Pierre- Yves Rochon began the renovations in 2016 combining contemporary touches with the traditional aspects of the hotel, adding modern finishes such as green granite bathrooms and stainless-steel accents coexisting with a historic restoration of the main spaces of the hotel including the reception, lobby and billiards room. The timeless colour scheme of black and white complemented with taupe and blue perfectly marries tradition with modernity. This is further enhanced in the third and current stage with geometric motifs and fabrics chosen to modernise this classic colour palette. Amongst the additional rooms and suites added during this renovation, the two-bedroom Kronenhof suite is flooded with natural light with all the facilities of a private apartment within the hotel. With an "experiential" bar inspired by a leather travel trunk and contemporary furniture connecting its public spaces.

With a scattering of art throughout the hotel, local artists have their work showcased in a curated collection with Galerie Durst exemplifying the talent of the locals who have had such a close connection with the hotel over its 175-year history.

The award-winning Grand Hotel Kronenhof allows guests to be transported through its 175-year history to experience exquisite 19th century architecture skilfully updated under the design eye of Pierre-Yves Rochon, all while surrounded by the same alps admired by its first guests in 1848. The journey to this milestone is one to be celebrated as it has maintained the standards of sophistication while modernising to fit the needs of a 21st century guest. Praised for its privacy and comfortability, guests enjoy an immersive Alpine experience while maintaining discretion and elegance.

Prices for a standard classic double room start from £486 (excluding breakfast).

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Notes to Editors:

About the Grand Hotel Kronenhof

Set in the tranquil village of Pontresina with breathtaking Alpine vistas and surrounded by magnificent pine trees, Grand Hotel Kronenhof is a peaceful haven with a rich history. The stunning Neo-Baroque style hotel features elegant interiors which have been recently renovated under the direction of designer Pierre-Yves Rochon, accompanied by a stunning 2000 square foot spa and outdoor yoga pavilions all surrounded by the natural beauty of the Upper Engadin. The region offers a magnificent selection of mountain sports from ice-climbing and cross-country skiing to hiking and biking. With its refined dining, cigar lounge and library, the hotel offers an idyllic location for a relaxing and restorative retreat.

Being a forerunner in the history of alpine hospitality, what started as a 5-room guesthouse in 1848 called Guesthouse Rössli became Grand Hotel Kronenhof and Bellavista at its largest, a 350-guest bed property surviving two world wars and hosting two Olympic games. Due to frequent fluctuation in tourism in the Upper Engadine, there have been a number of renovations and expansions to achieve the building seen today. During times of reduced tourism such a World War I, the hotel supplemented the loss of income with the business of Veltliner wines from the cellar established by Andreas Gredig, a member of the same family who sold it 140 years later in 1989. This income kept the hotel running until the 1928 Olympic games held in nearby St Moritz brought back guests from around the world thanks to the developed railway systems. Now as one of the finest displays of 19th century architecture and Belle Epoque design

in the world, guests will see this history come to life while being treated to modern hospitality.