

Grand Hotel Kronenhof unveils new rooms by Pierre-Yves Rochon

Switzerland, February 2017: Grand Hotel Kronenhof in Pontresina has unveiled 13 newly-renovated rooms and junior suites by the award-winning French interior designer Pierre-Yves Rochon, who has previously worked with other luxury brands such as Four Seasons Hotels & Resorts and The Peninsula Hotels.



The new Rochon rooms: Junior Suite & double room

All of the rooms are in the historic part of the hotel, which dates to the very late 19th century, but all have a contemporary feel incorporating calming colours that reflect the local landscape. So, for example, one colourway uses beige and peachy tones that echo the paints used on traditional Engadine houses, while another is predominantly green inspired by the colours of the heavily wooded slopes in the local area. Accents have been created with the use of lacquered pieces (a Rochon trademark) and all the rooms are carpeted in order to reduce noise impact.

The end result is newly-created rooms that provide the perfect synergy between grand hotel style and modern Alpine living, somewhere that regional traditions and international expectations combine to create tranquil, luxurious and light interiors where every comfort is met and guests can completely relax.

Said Pierre-Yves Rochon of the renovation project, “With every new project, I look at the existing architecture, the environmental characteristics, the local people’s way of life, typical materials, etc. I respect the village’s history and its traditions. And then I hope to create something that will amaze the hotel guests that choose and love this property and make them like it even more. The design has to be committed to the needs of the guests and should not reflect the ego of an interior architect.



“And of course there are details that make a stay in the room more pleasant. A practical entry area, comfortable bathrooms (with separate showers and toilets) that open towards the sleeping area and can be closed, a generous dressing space, the light, the view... The new hotel rooms of the Grand Hotel Kronenhof are designed like apartments or studios”.

The rooms have inspired a new package called “Rendez-Vous avec Rochon”, which includes three nights’ half-board accommodation, a welcome bottle of Moët & Chandon Champagne, a magical private horse-drawn carriage ride through the picturesque winter wonderland to Val Roseg and a gourmet menu at the Kronenstübli where the specialty Canard à la presse is served, as well as complimentary use of the Kronenhof Spa. Prices start from CHF 1085 per person sharing a double room and the package is valid from 1 March to 1 April 2017; book online at www.kronenhof.com.

Grand Hotel Kronenhof, located in Pontresina, six miles from St. Moritz, offers the best of both worlds: the chance to enjoy the glitz of St. Moritz, while staying in a peaceful mountain village.

Grand Hotel Kronenhof has a rich and interesting history, having first opened its doors in the first half of the 19th century as a guesthouse. However, the main part of the current building, which is a registered historical landmark, was built at the very end of the 19th century in Neo-Baroque style. The latest addition, completed in November 2007 and costing CHF 35 million (approximately £24 million), consists of 28 new guest rooms and a stunning spa complex covering more than 2000 square metres.

The spa is certainly one of the hotel’s highlights and has been named “the best Alpine spa” (according to Tyler Brule writing in the FT, November 2009). Facilities include a 20m indoor infinity pool with counter-current system, a flotation pool with underwater music, a wide range of saunas and steam rooms, a luxurious private suite for couples to enjoy wraps and massages together, and – for the perfect final touch – a crackling log fire in the relaxation room.

Gourmet cuisine is also a specialty at the Grand Hotel Kronenhof. Awarded the title of GaultMillau Hotel of the Year in 2009, it has three restaurants (the formal Grand Restaurant in an elegant Neo-Baroque vaulted room, Gourmet Restaurant Kronenstübli serving Italian-Mediterranean cuisine with 16 GaultMillau points and the informal Le Pavillon for light lunches). In addition, the hotel features a 19th-century original bowling alley where Swiss raclette is served. In 2016, Adriana Novotná of the Gourmet Restaurant Kronenstübli was named “Sommelier of the year 2017” by GaultMillau.

Finally, Grand Hotel Kronenhof is renowned for its extensive children’s activities and facilities (a kids’ playroom and Rondelle, a restaurant just for younger members of the family).

Grand Hotel Kronenhof was the Top Luxury Hotel in Switzerland in the 2016 TripAdvisor Travelers’ Choice® awards and placed sixth in the top hotels for service category; in 2014, it was named the Top Hotel in Switzerland, Europe and the World in the same awards. This year, Bilanz Hotel-Rating 2016 named Nadine Böning Soares “Spa Manager of the year” and ranked the Kronenhof 15th out of the 50 best holiday hotels in Switzerland. In 2015, the hotel won the title of World Luxury Ski Resort and Europe’s Luxury Family Hotel, as well as a place in a list of the top 35 best holiday hotels in Switzerland compiled by renowned Swiss newspaper SonntagsZeitung, was named the best five-star hotel in Pontresina for wellness, active holidays and luxury travel



by HolidayCheck and was named one of the top ten “Luxury Hotels” at the 2015 Switzerland Tourism PRIX BIENVENU awards; it also entered the TripAdvisor Hall of Fame for excellence in hospitality for consistently achieving great traveller reviews on TripAdvisor. In 2014, Grand Hotel Kronenhof also won the Switzerland Tourism PRIX BIENVENU award as the most welcoming luxury hotel in Switzerland in 2014.

Both the Grand Hotel Kronenhof and its sister property Kulm Hotel St. Moritz are owned by the Niarchos family.

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