



## Media Release

### Director Marc Eichenberger to leave the Grand Hotel Kronenhof Pontresina as of mid-January 2024

*Pontresina, 5 May 2023.* Director Marc Eichenberger has decided to leave the Grand Hotel Kronenhof at the beginning of next year to pursue new career opportunities. Over the past ten years, he has led the five-star superior hotel excellently and with success as its director and has played a significant role in shaping it. Eichenberger set new impulses and initiated ground-breaking innovations that have contributed significantly to the development of the Grand Hotel Kronenhof. The Board of Directors of the Kulm Group would like to thank him already for what he has achieved throughout his career at the Kronenhof and is pleased that Marc Eichenberger - together with his team - will still accompany this year's activities around the celebration of the Hotel's 175th anniversary. Information about his successor shall be provided in due course.

For Marc Eichenberger, who took over the management of the Grand Hotel Kronenhof in April 2013, being a hotelier was already a childhood dream. The 47-year-old Swiss has since managed the five-star superior hotel with a lot of heart and soul, outstanding hospitality qualities and much sensitivity. Additionally, he ensured continuity - in the context of a cautious and necessary change. The numerous national and international awards that the hotel, his staff and Eichenberger himself have received during this time speak for themselves and reflect the great success of his and the team's continuous work.

"The position as director at the Grand Hotel Kronenhof was a dream job for me. Therefore, it will of course be difficult to say goodbye. But the hotel is excellently positioned and is in very good shape. That's why this is the ideal time for me to take on a new challenge and hand over the management into someone else's skilful hands," says Marc Eichenberger. "I look back on my career at the Kronenhof with a lot of pride and am even more looking forward to implementing this year's activities for the 175th anniversary of this Swiss 'Grande Dame' together with my team and to continue managing the hotel until mid-January 2024."

Bertrand Jungo, Delegate of the Kulm Group's Board of Directors, explains: "Marc Eichenberger has made a significant contribution to the success of the Grand Hotel Kronenhof and has helped writing an important chapter in its 175-year history. Under his management, the business has grown very successfully and sustainably. Many industry innovations have certainly contributed to this positive performance, such as the introduction of the hotel's continuous ten-month opening period, which was extremely well received by guests and staff alike. We are delighted to continue having Marc Eichenberger by our side during this year's 175th anniversary celebrations and, on behalf of the entire Board of Directors, I would like to take this opportunity to already thank him for his exceptional service, commitment and passion.

The Board of Directors has initiated the search for a suitable successor and will inform about a replacement for the Director's position in due course.



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**About the Grand Hotel Kronenhof Pontresina**

The historically listed Grand Hotel Kronenhof is located in the heart of the Swiss mountain village of Pontresina. At 1,800 metres above sea level, guests can enjoy 112 elegantly designed rooms and suites as well as one of the most impressive wellness facilities in the Alps. Since the beginning of 2017, French architect Pierre-Yves Rochon has been at work at the Kronenhof, revamping various rooms. As the only five-star superior hotel in the village, the Grand Hotel Kronenhof combines a great location with imposing architecture, breathtaking views, and multiple award-winning cuisines. The gourmet restaurant Kronenstübli has been continuously awarded 16 GaultMillau points since 2016. Starting in 2022, the Grand Hotel Kronenhof has also stayed open constantly for ten months, from June to April.

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